

CONFIDENTIAL

20 April 1977

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MEMORANDUM FOR:

SUBJECT : CIA Outreach to the Public

1. Attached you will find a package of suggestions which was assembled on the basis of contributions from several of the Directorates and independent offices. The DCI requested this after reviewing the miscellaneous suggestions which were offered initially last month in lieu of the "Open House" idea.

2. I think we can assume that the DCI will want to see prompt movement on a number of these fronts. I believe that you are the logical action officer for the O/DDCI to stimulate coordination and oversee the initiatives that will need to be addressed by the various components in order to get a much more active program underway.

3. As we move forward, we will need to keep the A/DCI/PAO closely informed in order to facilitate appropriate media coverage of events which we undertake. In addition, I would expect that he would be able to make some constructive suggestions to assist us in launching some of these new activities. Some of the other suggestions, of course, are not so new, but need to be given a lot more initiative and creative thrust.

4. Most of this activity is closely related to duty number one in the draft Letter of Instruction which I gave you. It is distinct, however, in that we are trying to utilize a variety of techniques to reach a wider audience. I wish that you would draft a separate proposed statement of this duty that I can include in your Letter of Instruction for the DDCI's review and approval.

A/DDCI

cc: DDCI

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